

**ELSEWEDY  
ELECTRIC**



# **CORPORATE BROCHURE**

2023 / 2024

**Empowering** *Generations*



# ABOUT ELSEWEDY ELECTRIC

We are a global leader that has evolved from a local manufacturer of electrical products into a giant provider of integrated infrastructure solutions; with over 19,000 employees and more than USD 5 billion revenue. We Operate in five key business sectors: Wire, Cable & Accessories, Electrical Products, Engineering & Construction, Digital Solutions, and Infrastructure Investments. With a strong presence in 19 different countries, 31 production facilities are spread across African and Asian countries including Egypt, Algeria, KSA, Qatar, Indonesia, Pakistan, and Tanzania. We export a wide range of high-end products to over 110 countries worldwide. At the heart of our approach is an all-in-one integrated Engineering, Procurement & Construction (EPC) service which enables us to deliver the most complex turnkey projects on time and with the highest efficiency.

A vital part of our mission is ensuring that the communities where we operate develop and flourish. We work to facilitate the global transition toward a sustainable energy future, whereby we established green energy projects and smart cities across Africa, the Middle East, and Eastern Europe. In alignment with our 2030 sustainability strategy, we aim to extend and enhance our positive impact, provide energy services to a growing customer base, and drive decarbonization, digitalization, and sustainable transition in Egypt and beyond.

Our growth has been driven by hiring talents and empowering businesses and communities where we operate. We enable customers to digitize and meet the challenges of an ever-changing world. Our extensive range of digital solutions allows them to become smarter, faster, and more agile. We are committed to doing our best to serve our customers while caring for the environment. We aim to use our knowledge of our environmental impact to better develop more sustainable business scenarios and evaluate our future policies.

## A leader in integrated energy, infrastructure, and digital solutions.

**85+ years  
of evolution**



Financial strength



Product diversity



Sector expertise



Geographic reach

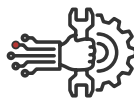
## Business Sectors



WIRE, CABLE & ACCESSORIES



ELECTRICAL PRODUCTS



ENGINEERING & CONSTRUCTION



DIGITAL SOLUTIONS



INFRASTRUCTURE INVESTMENTS



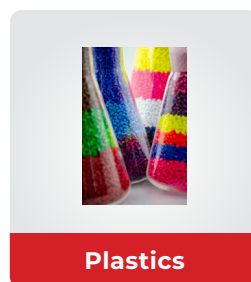
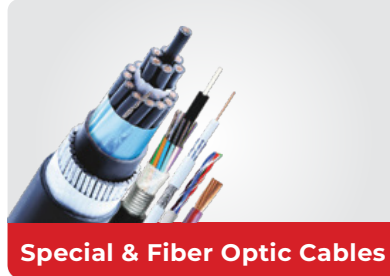
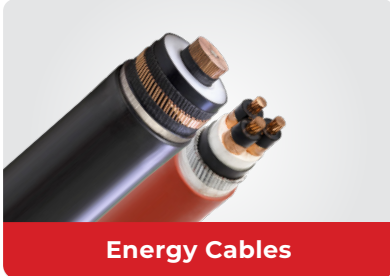
# WIRE, CABLE & ACCESSORIES

With over 40 years of experience in the manufacturing industry, ELSEWEDY ELECTRIC'S product portfolio provides a comprehensive range of wire, cable, and accessories that comply with international standards and are recognized locally and globally. We pride ourselves on our ability to provide the most reliable, cost-effective, high-quality products and innovative solutions for our customers. With a reach of more than 100 countries and an annual production capacity of approximately 350,000 tons, we offer power, special & telecom cables, winding wires, OHTL & OPGW, steel applications, insulators, cable accessories, explosion-proof equipment, and plastics.

## 17 Factories

## Up to 500kV

## 350K+ Annual Total Capacity Tons Wire & Cable





# ELECTRICAL PRODUCTS

In an ever-changing world, with new developments arising each day, we strive for consistency by constantly innovating and adapting our electrical products and services to stay one step ahead of our customers' needs. We provide a wide range of world-class, trusted, safe, and reliable solutions. We offer tailored services to a variety of distinct industries worldwide. We offer Transformers, Busways, Motors, and Fiberglass Poles, produced and sold through 10 manufacturing facilities and 12 sales offices across Africa, Asia, and America. Our products' quality has been tested and certified according to international specifications and offered at competitive prices to our customers' convenience.

## 10 Factories

## 750MVA/500kV Transformers

## 30000 MVA Production Capacity

### Substations

- Mobile
- Package / Compact

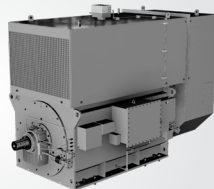


### Transformers

- Power
- Oil Immersed Distribution
- Cast Resin Dry



### Motion Appliances



### Busway



### Fiberglass Lighting Poles





# ENGINEERING & CONSTRUCTION

Centered on our expert engineering team in delivering complex turnkey projects, supported by our project management & construction capability. Our expertise extends to utility management and distribution, encompassing value engineering, operations & maintenance, billing, and collection. Through the Independent Power Producer (IPP) scheme, we actively invest in green power generation projects as we strongly believe in sustainable development. Additionally, we excel in providing integrated facility management services. through which we managed to produce 40+ GW in 10 years, and we have a total of 500+ projects in 35 countries in Middle East, Africa, Europe and Southeast Asia.

**500+ Projects**

Across 35 Countries

**193.3 MW**

Energy Investment

**25k+ kM**

of Distribution Networks

**40+ Gigawatts**

Total Delivered Power

**427.5 MVA**

Total Contracted Capacity





# DIGITAL SOLUTIONS

Elsewedy Digital is a global system integrator focusing on large-scale end-to-end, fully integrated software and hardware solutions that enable immense digital transformation. Our mission revolves around smart digitization so that our clients can reap more business benefits from their technology investments. Our services are organized under several categories: telecom infrastructure, ICT infrastructure, complete data center setup, ELV systems, IoT & smart solutions, software, enterprise, and financial services solutions, industrial and grid automation, and cloud services. We have an extensive network of technology partners in every domain, and our solutions cater to many industries, including governments, utilities, telecom operators, oil & gas, enterprises, and financial institutions.

**100 Million**  
Electric Meters Installed

**3000** Employees

**1k+ SUCCESSFUL**  
Implementations

## Energy & Water Management

- Energy Solutions
- Water Solutions
- Digital Platforms
- eMobility



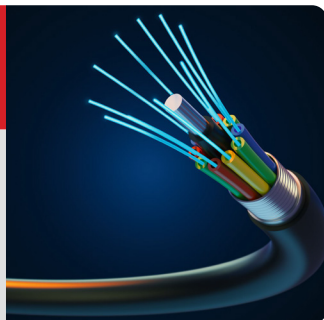
## Integrated Solutions

- Data Centers
- ICT Infrastructure
- ELV
- IOT & Smart Solution



## Telecom Infrastructure

- Back Bone and last Mile & Fiber Networks
- GSM Network Roll Out



## Automation

- Industrial Automation
- Utility Automation



## Cloud and Analytics

- Cloud Services
- Data & AI Services
- Business Automation Services





# INFRASTRUCTURE INVESTMENTS

Our investments are purposefully aimed at making a positive impact on people's lives. We specialize in the development of industrial communities that not only create job opportunities but also contribute to the growth and prosperity of economies. ELSEWEDY ELECTRIC contribution to the development of the field in Egypt and the region is evident through the establishment of the Elsewedy Ports & Logistics Development Sector. This sector plays a crucial role in fostering local economies and serves as a vital component for various businesses, contributing to employment opportunities.

**30 Million**  
m2 Industrial Parks

**500K SQM**

Developed WAREHOUSES  
and Dry Port



Industrial Development

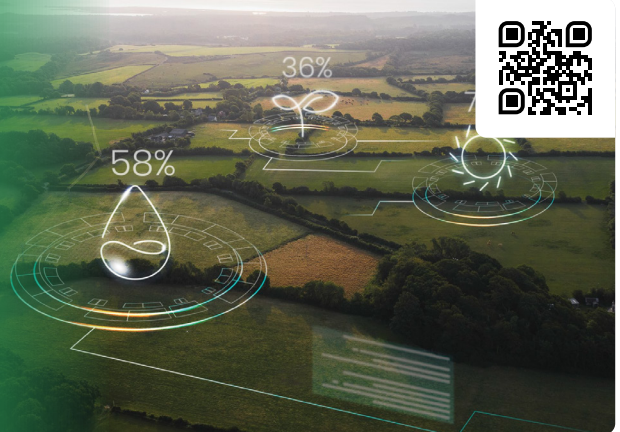


Ports & Logistics Development

# PROMOTING SUSTAINABILITY, HSE, & TECHNICAL EDUCATION EXCELLENCE

## Sustainability

We believe in our moral obligation to society, and one thing that has not changed during our years of growth is our commitment to our communities. All companies across the group implement our ESG policies and vision focusing on environmental impact, social equality, and strong governance. We monitor our carbon footprint and mitigate the environmental impacts of all business lines, factories, and facilities.



## STA

LEADING TVET IN EGYPT WITH 12+ YEARS OF EXPERIENCE  
IN TECHNICAL EDUCATION & TRAINING

- 5 Schools in 4 Governorates (4 TSS & 1 ATS)
- 4000+ Students \* 20+ Different Study Fields
- 2000+ Graduates \* 3 International Certifications
- Dual Education with 80% Practical Learning
- 50+ Partnerships
- ISO 21001:2018 Certified From TUV Nord Germany

\*TSS: Technical Secondary School  
\*ATS: Applied Technology School



## Health, Safety & Environment (HSE)

Employee safety is of high priority at ELSEWEDY ELECTRIC. There has been a significant improvement in the safety performance of the company.







**\$5 Billion**  
Revenue

**30 sq Meters**

of Sustainable Industrial Communities

**4k+** Overhead Transmission Lines

**25k+** Distribution Networks

**40+ Gigawatts**  
Total Number of Delivered Power

**95+ substations**  
Indoor & Outdoor substations

**Global Presence**



**31**

PRODUCTION FACILITIES



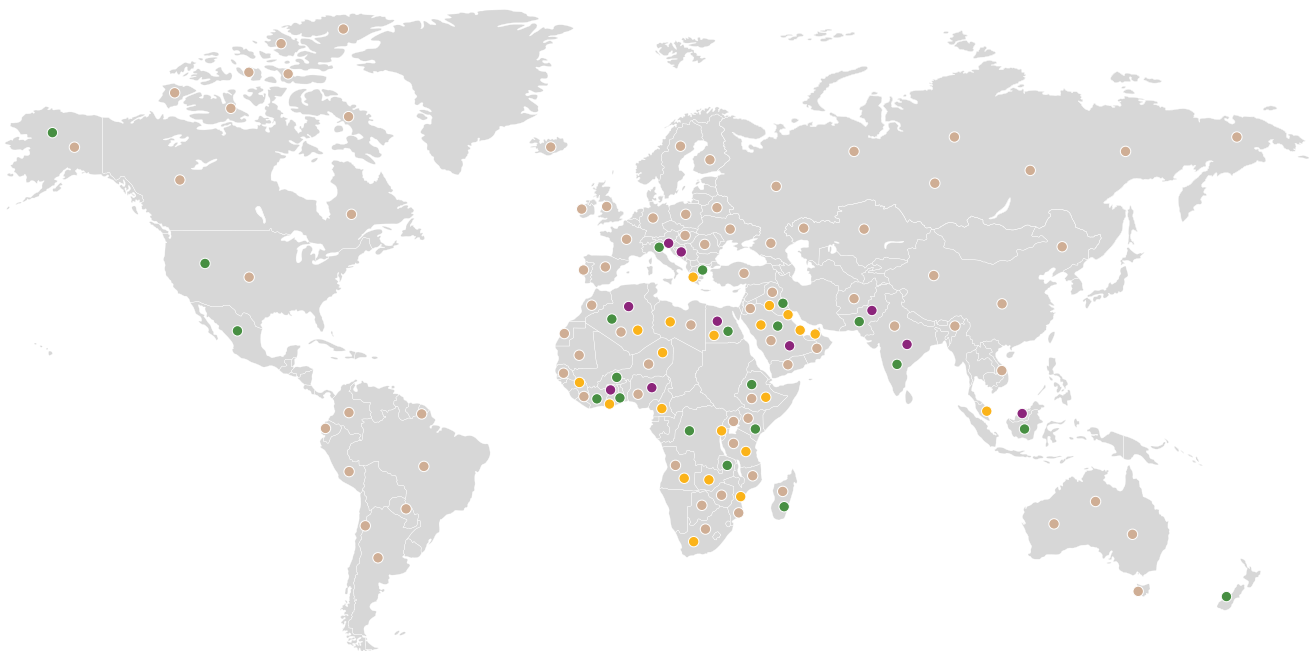
**19**

OPERATION COUNTRIES



**110**

EXPORTING COUNTRIES



FACTORIES



PROJECTS



OFFICES



EXPORTS



SCAN QR CODE TO VISIT WEBSITE



ELSEWEDY ELECTRIC

[www.elsewedyelectric.com](http://www.elsewedyelectric.com)